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**TITLE:** Training Materials for Education at Sub-National Level.

**CREATED BY:** WWF Paraguay.

**PERIOD:** 2013 – 2015.

**OBJECTIVE:**

- Development of training materials (print materials, radio advertising, workshops) for the regional level in order to build understanding about forest protection.

**MAIN RESULTS:**

**1. Train-the-Trainers Manual: Climate Change, forests, and measures to reduce emissions from deforestation**

This manual has been developed as a Train-the-Trainers resource to be shared and used at the sub-national, national and regional level to increase reach and promote continued education efforts that build an understanding about climate change, forests, forest, water and biodiversity protection, and ways to reduce harmful greenhouse gas emissions stemming from deforestation.

**2. PowerPoint Presentations**

Six distinct PowerPoint presentations (PPTs) have been developed and implemented as training materials at various workshops and events in order to help build an understanding about ParLu, REDD+, and forest protection. Each PPT was developed in a way that catered appropriately to distinct audiences. The below table lists the six different presentations and how they were used:

No.	Title of Presentation (titles noted here as they appear originally in Spanish/English)	Use
1	Introducción a REDD+ (REDD+ Introduction)	Presentation given as an introduction to REDD+ during a workshop on March 6, 2013
2	Protegiendo los Bosques para el Beneficio de la Gente, la Naturaleza y el Clima – Un Enfoque Multi-Nivel (Protecting	Presentation given about ParLu during a workshop on March 6, 2013.

	forests for people, nature and climate – a multi-level approach).	
3	Paraguay Land Use: Protegiendo Bosques para el Beneficio de la Gente, la Naturaleza y la Clima (Protecting forest for people, nature and climate).	Presentation given in March 2015 about ParLu (its objectives and results) in a way that was intentionally developed to be geared toward for a rural community audience, expressing the project in understandable terminology with many photos.
4	ParLu: Protecting Forest for the Benefit of Climate, People and Nature in Paraguay – a Multi-Level approach.	Presentation given to representatives of the Department of the State of the US government to explain the work of WWF-Paraguay and launch into a discussion about carbon market opportunities between the US and Paraguay in the future (May 2015).
5	1er encuentro climático juvenil: mitigación y adaptación del cambio climático (First Youth meeting: mitigation and adaptation to climate change).	Presentation used to give basic information about Climate Change, mitigation, adaptation, and ParLu/REDD+ to approximately 20 participants (the majority being youth who are WWF volunteers).

### 3. Information Handouts

Two information handouts have been developed and used at various capacity-building opportunities at local (pilot project) and sub-national level (Municipalities) . One of these handouts focused on “Organic Crop Protection” while the other focused on “Promoting Yerba Mate production”.

### 4. Posters

17 posters have been developed and were distributed to the general public as weekly inserts in the daily national Paraguayan newspaper “Ultima Hora”. These posters reached educators and students of elementary and high schools across the country. They were developed to assist with workshops and training sessions carried out by WWF-Paraguay in urban and rural areas. The posters address various topics related to climate change, forests, and forest protection. A list of the topics of the 17 posters follows:

No .	Title/Theme of Poster (translated into English)
1	The components of climate
2	How nature controls the climate
3	The effects of climate change
4	Emissions from human activities
5	Sources of greenhouse gas emissions
6	The greenhouse effect
7	What is CO2?
8	In what way do human activities contribute to climate change?
9	Functions of forests –

	environmental/ecological function
10	Functions of forests – economic function
11	Functions of forests – social function
12	The forest and its importance
13	REDD+ Activities
14	How a REDD+ activity might work
15	What are Payment for Ecosystem Services
16	Change in mean annual temperature

## 5. Video Spots

Eight short video spots were developed for a general communications campaign promoting the importance of fighting deforestation and forest conservation. This campaign has been based on the legacy of the internationally recognized Paraguayan writer and environmentalist Mr. Augusto Roa Bastos. This writer's relatives, donated to WWF-Paraguay the rights to use his messages on the public campaign. These spots have been additionally used and distributed as supplementary training materials to be use during ParLu presentations and workshops. A list of the titles of these video spots follows:

No.	Title (as saved as Video MP4, translated to English)
1	WWF Complete – A country after the rain
2	WWF Environmental Roa Bastos – A country after the rain
3	WWF Animation – A country after the rain
4	WWF Boy in the forest – A country after the rain
5	WWF Boy in the forest short version – A country after the rain
6	WWF Animation in English
7	WWF Boy in the forest in English
8	WWF Environmental Roa in English

### IMPACT:

The aforementioned training materials form a broad range of educational materials that are being used as resources that help facilitate the understanding of climate change, REDD+, forests, and forest conservation in Paraguay. The diverse formats of these training materials take into account different learning styles and audiences, thereby enhancing their ability to have the desired capacity-building and awareness-raising outcomes.

### MORE INFORMATION:

WWF Paraguay has digital copies available of all of the aforementioned training materials that can be presented upon request.